

Advertising

“One of the greatest things about Smorgasboarder is that I can let my daughter (five-year-old) read it with me, and she sees girls surfing and families out having fun! It’s so refreshing, and I appreciate the time you guys put into the content!”

~

Tyler Andrews, reader

ARTWORK DIMENSIONS

Double Page Spread:

470mm x 320mm
+ 3mm bleed

Full Page:

235mm x 320mm
+ 3mm bleed

1/2 Page Vertical:

106mm x 292mm

1/4 Page:

100mm x 140mm

1/8 Page:

70mm x 140mm

1/2 Page Horizontal:

210mm x 140mm

Reach a coastal, lifestyle audience of 8-80 year olds, all over Australia and New Zealand.

A full list of stockists is available on our website.

Advertising specifications:
300dpi PDF (File format), CMYK Colour Mode, Embedded fonts & images.

Contact Nicky Spencer

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smorgasboarder.com.au